



imago
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Luciano
Benetton
Collection

**GREECE:
TRACES OF TODAY**

**CONTEMPORARY
ARTISTS
FROM GREECE**

F A B R I C A

GREECE IS FOR LOVERS

Ο Θάνος Καραμπάτσος (Product Design, Central Saint Martins College of Art and Design), και η Χριστίνα Κοτσιλέλου (Product Design and Jewellery, Central Saint Martins College of Art and Design) γνωρίστηκαν στο Λονδίνο κατά τη διάρκεια των σπουδών τους. Έχοντας κοινές αισθητικές καταβολές, όταν επέστρεψαν στην Ελλάδα δημιούργησαν την ομάδα Greece is for Lovers, που επικεντρώνεται στον σχεδιασμό οικιακών και χρηστικών αντικειμένων. Το όνομα της ομάδας λειτουργεί περισσότερο ως μιας γενική κατεύθυνση παρά ως τίτλος με στατικό περιεχόμενο. Εμπνευσμένοι από τα στερεότυπα που συνδέονται με αυτό που ονομάζουμε «Ελληνικό» (ή του να είσαι «Ελληνας»), τα σχέδιά τους σχολιάζουν τις καθημερινές δραστηριότητες και τους κανόνες συμπεριφοράς του παρελθόντος και του παρόντος. Ενδιαφέρονται για την αστική λαϊκή κουλτούρα, όχι μόνο ως κάτι ξεπερασμένο που ανήκει στο παρελθόν, αλλά ως κάτι που διαμορφώνεται και στις μέρες μας, για να ανακαλύψουν εκ νέου αυτό που μπορούμε να αποκαλέσουμε «η Ελληνική ταυτότητα του οικείου». Σε αυτό το πλαίσιο λειτουργούν ως καλλιτεχνικό εργαστήριο αλλά και ως «brand» δουλεύοντας για την παραγωγή αντικειμένων σε περιορισμένη έκδοση.

GREECE IS FOR LOVERS

Thanos Karampatsos (Product Design, Central Saint Martins College of Art and Design), Christina Kotsilelou (Product Design and Jewellery, Central Saint Martins College of Art and Design), met in London during their studies. Sharing similar aesthetic influences, upon their return to Greece they formed Greece is for Lovers, a creative group focusing on the design of domestic/utility products. The group's name can be treated more as a general guideline rather than encompassing a fixed meaning. Inspired by the stereotypical notion of what is widely held to be "Greek" (or otherwise to be "a Greek"), their designs comment on habitual activities and behavioural patterns both of the past and the present. Their interest lies in urban popular culture not only as it has been established in the past but most importantly as it is currently formulated with the intention of (re) discovering those elements that make up what can be called the "Greek identity of the ordinary". Greece is for Lovers operate as a creative studio as well as an own brand continuously working towards the production of limited edition objects.

2014

10 X 12 CM

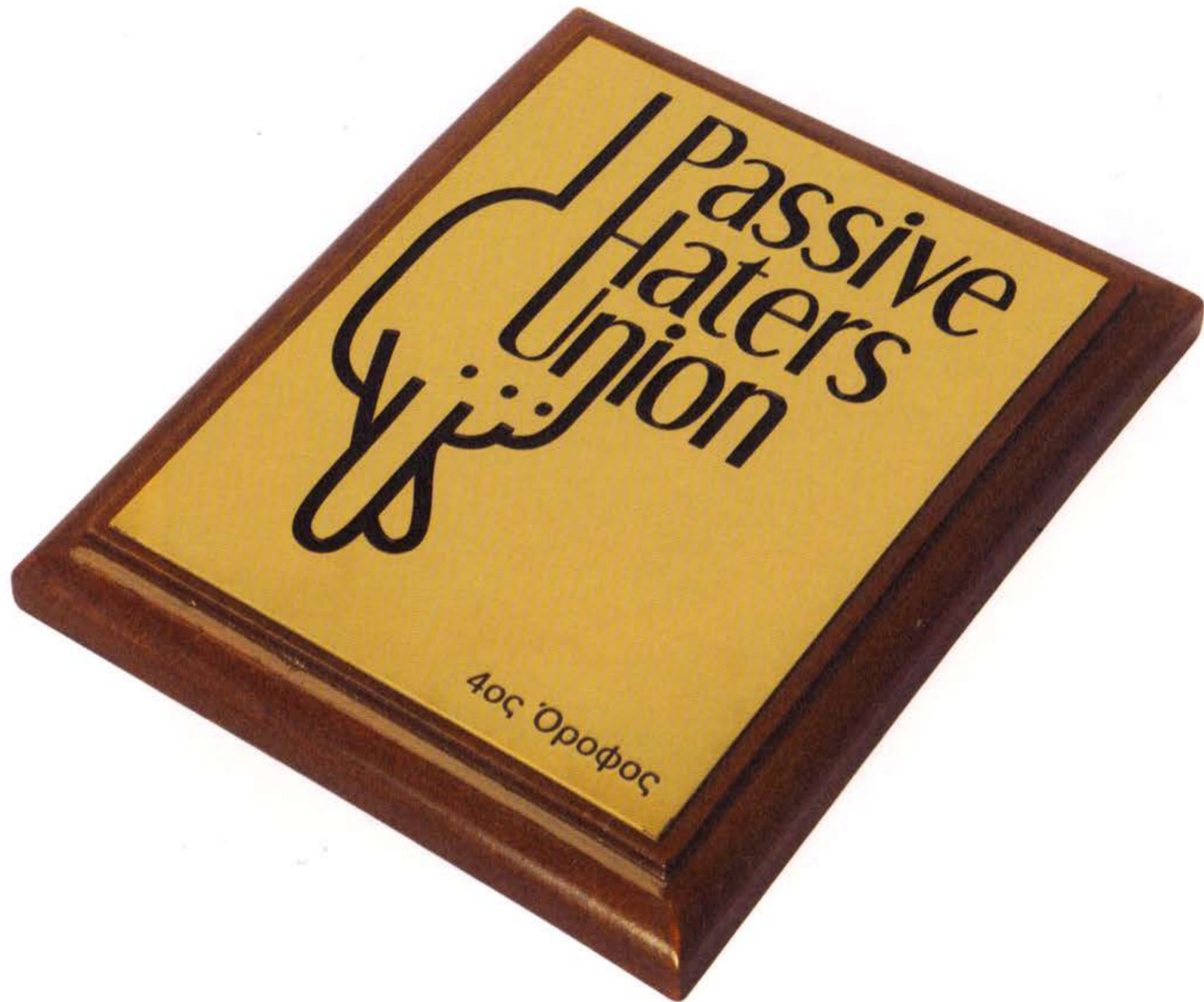
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Thanos Karampatsos (Product Design, Central Saint Martins College di Arte e Design), Christina Kotsilelou (Product Design e Gioielleria, Central Saint Martins College of Art and Design), si sono incontrati a Londra all'epoca dei loro studi. Condividendo influenze estetiche simili, al ritorno in Grecia hanno formato Greece is for Lovers, un gruppo creativo che si occupa soprattutto di design di prodotti domestici e di utensili. Il nome del gruppo indica delle linee guida generali piuttosto che un indirizzo fisso. Ispirato dalla nozione stereotipata di ciò che è ampiamente ritenuto essere "greco" (o altrimenti essere "un greco"), il loro design sottolinea le attività abituali e i modelli comportamentali sia del passato che del presente. Il loro interesse risiede nella cultura popolare urbana non solo per quanto riguarda la visione passata ma soprattutto rielaborata al presente con l'intenzione di (ri) scoprire quegli elementi che formano la cosiddetta "identità greca dell'ordinario". Greece is for Lovers opera sia come studio creativo sia come brand lavorando continuamente alla produzione di oggetti a edizione limitata.



**Idlers
Guild**

8ος Όροφος



Passive
Haters
Union
اتحاد
المبغضين
السلبيين

4ος Όροφος

**Alibi
Mongers
Ltd.**



Ημιόροφος



**That
Absurd
League**

2ος Όροφος

